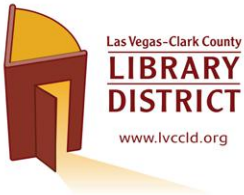




The Las Vegas-Clark County Library District (LVCCCLD)

PrinterOn provides patrons the ability to print from their own mobile devices while at the library.



The Customer: Las Vegas-Clark County Library District

The award-winning Las Vegas-Clark County Library District is a \$65 million independent taxing entity that serves 1.5 million people over 8,000 square miles. Through its 25 branch libraries, the District reaches the urban and suburban communities of the Las Vegas Valley, as well as small and medium-sized towns throughout Clark County and remote rural areas. The branches offer more than two million books, audio, video and digital resources, as well as free programs including author visits, music and dance, children's activities, computer classes and workshops. The Library District is a vibrant and vital member of the community with committed staff that work to provide information and the opportunity for lifelong learning, cultural awareness and basic literacy.

"We initially found PrinterOn through a web search along with some other solutions. After a bit of research, we decided on PrinterOn because they are the leader in mobile printing technology. We did an evaluation of the solution and found that PrinterOn gave us the added functionality our patrons were asking for, the ability to print from their own mobile devices such as smartphones and tablets."

Patricia Marvel
Director of Marketing and Community Relations

Customer Benefits

- Mobile printing adds value for their patrons
- Patrons can now print from their own mobile devices as well as laptops
- Simple deployment and easy to use
- PayPal integration for an easy, trusted pay-for-print solution

The Challenge

- Before PrinterOn, patrons could only print from their own laptops using an internal print management system
- The library wanted to provide patrons with the ability to print from their own mobile devices such as iPads and smartphones
- The solution needed an easy way for patrons to pay for their print jobs

The Solution

The District chose PrinterOn for their mobile printing solution. The solution was deployed at 13 locations throughout the District. Each location has a PrintConnect network device, PrintValet keypad and an HP Color Laserjet printer. The PrintConnect devices are connected to the LVCCCLD network and to each printer allowing processed documents to be downloaded from the PrinterOn Cloud and delivered to the printers. The PrintValet keypads are connected to the PrintConnects and allow documents to be released. Users simply send an email with attachment to the unique email address of the printer, use one of the mobile apps for iOS®, Android® or BlackBerry® devices or upload documents to a web printing portal from laptops. A release code is sent back to them and the code is entered on the keypad at the printer to release their documents.

Patrons pay for the prints using the PayPal Application from PrinterOn. The PrinterOn PayPal Application allows PayPal billing to be directly integrated into the PrinterOn service for a simple and trustworthy pay-for-print solution for LVCCCLD locations.

The library advertises the mobile printing service to patrons by placing signage next to the PrinterOn release stations and promotion in newsletters. If the demand for mobile printing exists at the other 12 branches, the service may be extended.